

AARON PRICE 23180 Piney Creek Drive
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renderfluid.com

INTENT To work with a team to create innovative content, while staying versed in the latest technology.

EDUCATION BFA in Graphic Design, SUNY at Fredonia, 2005
AS in Computer Art and Design, SUNY at Alfred, 2001

EXPERIENCE **IBC Digital**

August 2011 - present (freelance)
May 2001 - February 2010 (full-time)

- Compositing, color correction, extractions, rotoscoping, and other visual effects as needed.
- Responsible for design, modeling, animation, and rendering material according to individual specifications from clients.
- Building and supporting company servers, rendernodes, and workstations.
- Supervising seasonal interns, evaluating their individual skills and needs, then coordinating their evolving skills with live jobs.
- Asset preparation and management. Implementing new pipeline methods while always seeking continuous improvement of software and hardware.

Internship - summer 2000

Appliance Plus Outlet

July 2010 - Present

- Responsible for daily cash and check bank deposits.
- Key holder for four locations.
- Set up of security video surveillance and truck gps tracking.
- Design and daily maintenance of store web site.
- Updating and implementing new Point of Sales software, coordinating staff training, on call 24/7 for support.
- Weekly scheduling of sales and support staff.
- Daily maintenance of Windows 2003 servers and workstations at the corporate office: scheduling data backups, setting up new users, software installs.
- Brand design for in-store signage.
- Administering company's Erie County Social Services voucher program.

CEPA Gallery

October 2004 - January 2005

Instructor of basic InDesign and GoLive classes to groups with a wide range of abilities.

HARDWARE Adtec IP Television Solutions
Custom PC design
Maintenance of 25+ node Windows based renderfarm

SOFTWARE Adobe Autodesk Maya
 After Effects Apple Final Cut
 Dreamweaver Eyeon Fusion
 Flash HTML, CSS, & PHP
 Illustrator Luxology's Modo
 InDesign Syntheyes
 Premiere Wordpress
 Photoshop

Experience in many other software packages to numerous to individually name.
Proficient at PC / Mac administration

NOTEWORTHY Disney•Pixar WALL•E The Video Game - website flash videos
PROJECTS PBS Kids: Hooper
 Disney's Choo-Choo Soul
 MTV2: Video Mods: Season 2
 Kid Cuisine commercials
 Reese's Cereal Puffs commercials
 HSBC - Times Square branding
 Buffalo Niagara Medical Campus - expansion visualizations from 2001 - 2010